



Building up  
opportunities  
Future-driven strategies  
and innovative solutions

Portugal Real Estate Summit | September 2024





# The sentiment of investors

for the Portuguese investment real estate market

▶ What is the general sentiment of foreign RE investors?



▶ **Global Survey**  
2025 Commercial Real Estate Outlook



▶ How does it translate into the Portuguese RE Market



▶ **Local Survey**  
Real Estate Players Insights



# In a nutshell

## ▶ Economic perspectives

Consensus that recession has been mostly avoided and inflation substantially decreased globally

Turning point – transactions & revenue to rise in late 2024/2025

Portuguese surveyed share optimistic perspective on RE market

## ▶ Preferred asset classes

Global trend shifting to industrial/logistics, Multifamily and Hotels

Residential signalled as preferred asset class in Portugal, followed by Alternative sectors and Hotels



## ▶ Strategic approach

Investment rather than disinvestment

Refinancing as point of pressure

Opportunistic

## ▶ Trendy topics

Data & Technology

ESG

Energy & Tech retrofit

Costs of construction signaled as a concern



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